

## WHY JOIN THE ELECTRICAL ASSOCIATION?

#### **Tailored Education**

To make education and training as accessible as possible for our members, we offer online and inperson opportunities that meet a wide range of needs. Members receive discounts on our educational offerings, which are ever-evolving and currently include:

- Online and classroom continuing education classes
- Online and classroom exam preparation
- Four-year apprenticeship program plus optional one-year extended training for exam prep
- · Private, customized training courses
- Registered apprenticeship program
- · Business-oriented webinars and podcasts

#### **Powerful Connections**

The power of any association lies with its membership. We offer numerous opportunities for members to connect with one another, including:

- Regular face-to-face networking events
- The multitude of educational opportunities
- · Drive new customers to your company through our online electrical contractor directory
- · Workforce—develop relationships with workforce readiness providers to make recruitment a snap

# Government Advocacy

Having a dedicated lobbying team working on your behalf is the most effective way to ensure that your best interests are being represented. Our experienced lobbyist is a knowledgeable and effective force within local government and engages in the following efforts on your behalf:

- Advocate at the Capitol, Board of Electricity, and MN Dept of Labor & Industry
- Partner with OSHA to bring you recent safety updates
- · Make policy engagement simple
- Keep you informed

### **Protection**

Helping members stay aware and stay compliant is a major focus of the association. We help members navigate compliance regulations by:

- Offering in-house consulting services
- Keeping members informed on any compliance updates or additions
- · Remaining watchful of, and vocal about, issues at the governmental level affecting members
- Keeping members safer in the field with our electrical safety training (including Toolbox Talks, AWAIR Manual, Basic Electrical Videos and Business Training)
- Association Health Care Plan for your employees

"The Electrical Association has a highly specialized and deep knowledge of what it takes to succeed as an electrical contractor. They are a time saver to keep us up to date on all the changes coming down the pipeline. They are also a great resource for us on code training."

– Megan Henkemeyer

